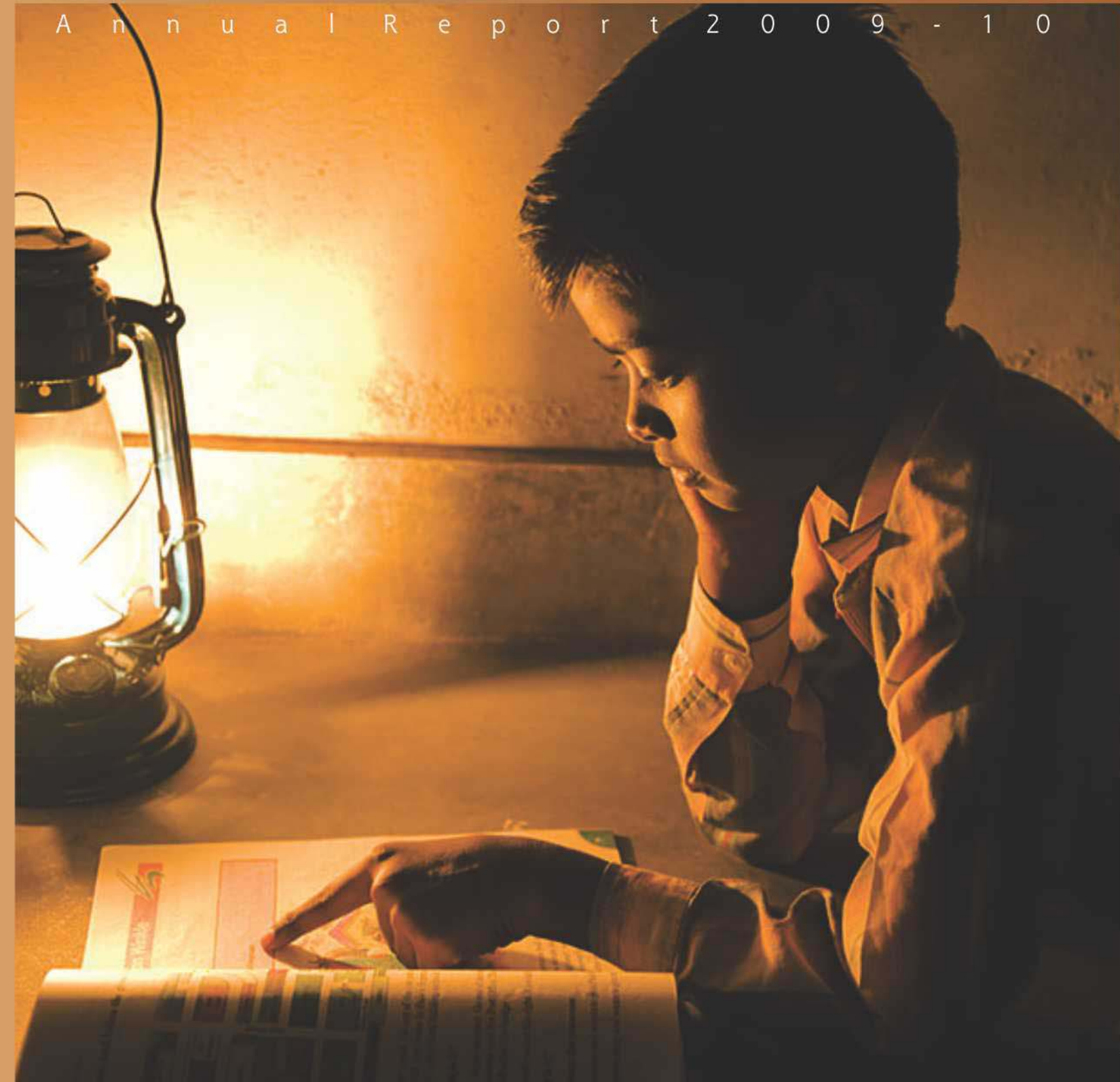




Shriram Foundation

A n n u a l R e p o r t 2 0 0 9 - 1 0



Shriram Foundation

Mookambika Complex, II Floor, 4, Lady Desika Road, Mylapore, Chennai - 600 004.
Ph.: 24990356, Mobile : 94440 85458, Email : shriramfoundation@shriram.com shriram_swt@yahoo.com www.shriram.com

The Trustees of Shriram Foundation

Mr. R. Thyagarajan,
Chairman
Shriram Group Companies



Mrs. Akhila Srinivasan,
Managing Director
Shriram Life Insurance Company Limited
Hon. Consul, Netherlands



Mr. S. Natarajan,
Group Director
Shriram Group Companies



Mr. R. Sridhar,
Managing Director
Shriram Transport Finance Company Limited



SHRIRAM FOUNDATION FIXED ASSET DEPRECIATION STATEMENT FOR THE YEAR 2009-10									
NAME OF THE ASSET	RATE OF DEPRECIATION	GROSS BLOCK		DEPRECIATION		NET BLOCK		W.D.V. AS AT 31.03.2010	W.D.V. AS AT 31.03.2009
		AS AT 1.4.2009	ADDITIONS DURING THE YEAR	DELETIONS DURING THE YEAR	UP TO 31.03.2009 YEAR	AS AT 31.03.2009	DELETIONS DURING THE YEAR		
Furniture & Fixtures	10	1,399,964	214,313	1,614,277	563,381	668,471	105,080	836,583	945,806
Furniture & Fixtures (Below Six Months)	5		73,194	73,194		3,660	3,660	-	69,534
Software purchase	60		149,470	149,470	13,038	89,682	2,354	22,589	59,788
Fan	10	35,627	950	36,577	430	15,392	817	8,169	21,185
Camera	10	8,599		8,599	9,731	1,247	610	6,101	7,352
Tape recorder	10	15,832		15,832	0	10,341	-	3,918,057	5,491
Land	-	3,918,057		3,918,057	13,373	900	11,965	9,002	3,918,057
Electrical Fittings	10	22,375	119,645	141,994	3,053	8,681	5,628	21,440	8,102
Electrical Fittings (Below Six Months)	10		34,836	34,836	186,398	180,883	974	6,489	50,648
Pump Set	10	24,493		24,493	179,909	186,398	974	6,489	5,515
Vehicles	15	186,398		186,398	4,728,742	1,360,307	1,360,307	13,603,069	12,242,762
Buildings	10	18,331,811		18,331,811	27,692	18,572	1,369	19,941	7,751
Televisions	15	27,692		27,692	1,800	500	195	1,300	1,105
DVD Player	15	1,800		1,800	508,752	184,307	194,667	378,974	129,778
Computers Laptop & UPS	60	285,152	173,972	459,124	184,307	52,192	52,192	100,845	121,780
Computers Laptop & UPS (Below Six Months)	30								
Printer	60	12,200		12,200	9,683	11,193	1,510	2,517	1,007
Play Equipments	10	169,429	251,000	420,429	32,971	46,617	13,646	136,458	122,812
Play Equipments (Below Six Months)	5					12,550		-	238,450
Library Books	10	28,739	43,969	72,708	4,839	11,626	6,787	23,900	61,082
Library Books (Below Six Months)	10		19,531	19,531		1,953	1,953	-	17,578
Projector	5		36,000	36,000		1,800	1,800	-	34,200
Lab Equipments	10	55,031		55,031	7,934	12,644	4,710	47,097	42,387
Sewing Machines	10	31,531		31,531	5,991	8,545	2,554	25,540	22,986
Wet Grinder	10	11,138		11,138	3,677	4,423	746	7,461	6,715
Mixer Grinder	10	1,990		1,990	199	378	179	1,791	1,612
Lighting Arrestor	10		8,985	8,985		899	899	-	8,086
Water Purifier	10		8,000	8,000		800	800	-	7,200
Water Purifier (Below Six Months)	5		3,300	3,300		165	165	-	3,135
Fridge	10	7,575	18,570	26,145	3,433	3,847	414	4,142	3,728
Fridge (Below Six Months)	5					929	929	-	17,641
TOTAL		24,575,433	1,379,335	25,954,768	5,783,763	7,663,815	1,880,052	18,791,670	18,290,953

SHRIRAM FOUNDATION			
RECEIPTS AND PAYMENTS FOR THE PERIOD FROM 01-04-2009 TO 31-03-2010			
Receipts	Rs. - Ps. Payments	Rs. - Ps.	Rs. - Ps.
To Interest on Savings Bank A/c.	229,199.00	By Water Expenses	12597.00
To Interest on Fixed Deposit	469,714.00	By Teaching Materials	40291.15
To Donation Received	17,258,420.06	By Supervisory Charges	6750.00
To Donation Received -FCRA	1,636,296.75	By Faculty Fees	67060.00
To Other Contribution	1,506,429.50	By TDS Remittance	6968.00
To Refund of Advance Amount Paid	5,500.00	By Furniture & Fixtures	287507.00
To Telephone Deposit Refund Received	2,000.00	By Software	149470.00
		By Fan	950.00
		By Electrical Items	128590.00
		By Play Equipments	251000.00
		By Projector	36000.00
		By Lightning Arrestor	8985.00
		By Water Purifier	11300.00
		By Pump Set	34836.00
		By Building Construcion	8889600.00
		By Computers	397572.00
		By Library Books	63500.00
		By Fridge	18570.00
		By Sports Items	5186.00
		By Advance for purchase of Auto	131650.00
		By Gratuity	174750.00
		By Picnic	25145.00
		By TDS on Interest	27216.00
		By Closing Balance:	22771003.28
	Cash	188,264.32	
	Bank		
	Indian Overseas Bank A/c.No:5753	409,279.29	
	Indian Overseas Bank A/c.No:8661 - FC	2,644,954.15	
	Axis Bank A/c No-006010101064227	6,674,316.73	
	Axis Bank A/c No-909010040916780	106,416.00	
	Axis Bank A/c No-428010100214773	575,790.05	
	Indian Overseas Bank A/c.no.7642	253,892.00	
	Fixed Deposit	2,232,500.00	
		13,085,412.54	
	358 56 415.82	358 56 415.82	
For SHRIRAM FOUNDATION		For G.BALU ASSOCIATES	
MANAGING TRUSTEE		R.RAVISHANKAR	
Place:Chennai		PARTNER	
Date:02.07.2010		CHARTERED ACCOUNTANTS	
		M.No: 26819	



Mr. G.V. Raman,
Executive Chairman
Shriram Group Companies



Mr. K. Madhav Sarma, IAS (Retd.)
Advisor
Shriram Group Companies



Mr. S. Bapu, IRS
Chief Commissioner of Income Tax (Retd.)
Advisor, Shriram Group Companies



Col. M.S. Ashok,
Chief Executive Officer
Shriram Cirrus Micro Finance Project



Mrs. Vidya Shankar,
Chairperson
Relief Foundation

We draw inspiration from Mr. J.R.D. TATA

“The most significant contribution organized industry can make, is by identifying itself with the life and problems of the people of the community to which it belongs, and by applying its resources, skills and talents to the extent that it can reasonably spare, to serve and help them”. - J.R.D. Tata

Vision

Mission

A constant search for ways to be useful to the largest number of people and empower them to Prosperity.

SHRIRAM FOUNDATION RECEIPTS AND PAYMENTS FOR THE PERIOD FROM 01-04-2009 TO 31-03-2010

Receipts	Rs. - Ps.	Payments	Rs. - Ps.	Rs. - Ps.
To Interest on Savings Bank A/c.	229,199.00	By Water Expenses	12597.00	
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		By Projector	36000.00	
		By Lightning Arrestor	8985.00	
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		By Pump Set	34836.00	
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		By Computers	397572.00	
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		By Fridge	18570.00	
		By Sports Items	5186.00	
		By Advance for purchase of Auto	131650.00	
		By Gratuity	174750.00	
		By Picnic	25145.00	
		By TDS on Interest	27216.00	
		By Closing Balance:		22771003.28
		Cash	188,264.32	
		Bank		
		Indian Overseas Bank A/c.No:5753	409,279.29	
		Indian Overseas Bank A/c.No:8661 - FC	2,644,954.15	
		Axis Bank A/c No-006010101064227	6,674,316.73	
		Axis Bank A/c No-909010040916780	106,416.00	
		Axis Bank A/c No-428010100214773	575,790.05	
		Indian Overseas Bank A/c.no.7642	253,892.00	
		Fixed Deposit	2,232,500.00	
				13,085,412.54
				358 56 415.82

For SHRIRAM FOUNDATION

For G.BALU ASSOCIATES

MANAGING TRUSTEE

R.RAVISHANKAR
PARTNER
CHARTERED ACCOUNTANTS
M.No: 26819

Place:Chennai
Date:02.07.2010

SHRIRAM FOUNDATION			
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31.03.2010			
EXPENSES	Rs.Ps	INCOME	Rs.Ps
To		By Donation Received	16,955,112.73
" Audit Fees	13,788.00	" FD Interest Received	469,714.00
" Bank Charges	197.00	" SB A/C Bank Interest	82,586.00
" Donation Paid	1,143,000.00	" Miscellaneous Receipts	2,991.50
" Advertisement Expenses	9,295.00		
" Education Sponsorship Fees	10,700.00		
" E-TDS Filing Charges	282.00		
" Printing & Stationery	15,131.00		
" Telephone Expenses	22,109.00		
" Travelling & Conveyance	165,085.00		
" Professional Charges Paid	164,782.00		
" General Expenses	13,160.00		
" Interest on TDS	279.00		
" Website Creation Charges	12,570.00		
" Tuition Fees & Snacks	154,890.00		
Depreciation :			
" Building	78,244.00		
" Computer	3,951.00		
" Fan	3.00		
" Furniture & Fittings	42.00		
" Vehicle TVS 50xl	166.00		
" UPS	1.00		
" Vehicle	260.00		
Excess of Expenditure over Income from			
" - Schools	5,689,130.98		
" - Ashram	1,317,609.72		
" -Vocational Training Centre	297,791.50		
" -Shriram Ignou Community College	1,071,952.50		
" - Give Life	645,191.25		
	9,021,675.95		
" - Care Education	214,099.75		
	8,807,576.20		
Excess of Income Over Expenditure	6,894,893.03		
	17,510,404.23		17,510,404.23
For SHRIRAM FOUNDATION		For G.BALU ASSOCIATES	
MANAGING TRUSTEE		R.RAVISHANKAR	
Place:Chennai		PARTNER	
Date: 02.07.2010		CHARTERED ACCOUNTANTS	
		M.No: 26819	

About Shriram Foundation

Shriram Group has always believed that managing its business most efficiently and in a cost effective manner is its primary duty to the society. Shriram Group also believes that it can contribute to the common cause of the society by bringing in the same level of corporate efficiency in the administration and management of the various CSR initiatives.

Shriram Group established the Shriram Foundation in 1993 (initially as Shriram Social Welfare Trust) and has been working in the following areas:

- ❖ Orphan and Destitute Care
- ❖ Education for the Rural Poor
- ❖ Micro Finance through the Self Help Group Mechanism

Orphan and Destitute Care

Shriram Foundation has been running a Children's Home, ASHRAM for the last 15 years. The Home has been recognized as a FIT Institution by the Juvenile Welfare Board of Chennai district. All children attend the school at Thiruneermalai. Children are also given supplementary classes and computer education during evenings and weekends.

Regular nutritive diet, medical care and field visits with all festival celebrations mark a child's life at Ashram.



A reputed doctor of the area visits the Ashram regularly. A qualified Social worker and Counsellor are available at Ashram premises for providing family counselling for families in crisis. A few destitute mothers along with their children who are in need of protection also stay and look after other children in a group foster arrangement. Support is extended to children till they achieve economic empowerment.



Education

Shriram Foundation understood that education is the key to economic prosperity and that such education both at the primary school as well as at the secondary school level should be given to the children, especially girls. The Foundation sought to achieve this objective through several initiatives:

- ❖ A. Running schools for the underprivileged children in remote areas of the country
- ❖ B. GiveLife sponsorship program for deprived children studying in Govt. Schools
- ❖ C. Higher Education Through Community Colleges

Running schools - Imparting good quality education

Shriram Matriculation School, Thiruneermalai, Tamil Nadu

The Foundation runs Shriram Matriculation School at Thiruneermalai, Tamil Nadu. The school offers free quality education to around 840 children at Chennai. The children are mainly from the families of daily wage and stone quarry workers. Teachers earn at par with Government pay scales, their skills regularly upgraded through training and they are made aware of child rights and safety of children. Montessori system of education is followed up to primary level. Emphasis is more on Activity based learning for classes I to IV. The school is well equipped with Library, Physics, Chemistry and Biology labs. The children are provided with breakfast in the form of porridge.



Shriram Matriculation School, Nulakapet, Andhra Pradesh

The Foundation runs another school at Nulakapet, Andhra Pradesh, where 600 children are given free quality education. The children are from the families of daily wage labourers.

Sri Sri Vidya Mandir Matriculation School, Anaikoil -
Nagapattinam District, Tamil Nadu

The Foundation also manages Sri Sri Vidya Mandir Matriculation School, Anaikoil - Nagapattinam District, constructed by The Art of

Living Foundation. This school provides quality education to 500 underprivileged children in the tsunami affected area of Nagapattinam.

Higher Education

There has generally been a problem of en masse drop-outs after 10th and 12th Std. The Foundation sought to address this through an association with IGNOU by running Shriram IGNOU Community College at Thiruneermalai, and offers Certificates, Diploma and Associate Degree (2 yr) programs.



SHRIRAM FOUNDATION					
BALANCE SHEET AS AT 31.03.2010					
<u>LIABILITIES</u>		<u>Rs.Ps</u>	<u>ASSETS</u>		<u>Rs.Ps</u>
<u>Capital Fund A/c.</u>			Cash on Hand		188,264.32
Opening Balance		2,449,700.52	Indian Overseas Bank A/c.No:5753 (East Mada Street Branch,Mylapore)		409,279.29
<u>General Fund</u>			Indian Overseas Bank A/c.No:8661 (Stella Maries College Extension, For Foreign Contribution Purpose only)		2,644,954.15
Opening Balance	30,674,631.34				
Add : Excess of Income Over Expenditure	6,894,893.03	37,569,524.37	Axis Bank A/c No-006010101064227 (R.K.Salai,Mylapore.)		6,674,316.73
			Axis Bank A/c No-909010040916780 (Shriram IGNOU -Tambaram,)		106,416.00
			Axis Bank A/c No-428010100214773 (Tambaram,)		575,790.05
Sundry Creditors		107,584.65	Indian Overseas Bank A/c.no.7642 (East Mada Street Branch,Mylapore)		253,892.00
			Fixed Deposits in Bank		2,232,500.00
Contribution Received for Tsunami Relief					
1) Local (Opening Balance)	422,467.00		<u>Fixed Assets</u>		
Less Expended	-		Gross Block	25,954,768.00	
	422,467.00				
2) Foreign Cotribution (Opening Balance)	201,000.00	623,467.00	Less : Depreciation	7,663,815.00	18,290,953.00
			Add : CWIP		8,889,600.00
			<u>Advances & Deposit</u>		
			Electricity Deposit		7,030.00
			Caution Deposit		8,675.00
			Telephone Deposit		3,500.00
			Rental Advance		114,000.00
			Other Sundry Advance		310,595.00
			Tax Deducted at Source		40,511.00
		40,750,276.54			40,750,276.54
For SHRIRAM FOUNDATION			For G.BALU ASSOCIATES		
MANAGING TRUSTEE			R.RAVISHANKAR		
			PARTNER		
			CHARTERED ACCOUNTANTS		
			M.No: 26819		
Place:Chennai					
Date: 02.07.2010					

Awards

National Awards won for CSR initiatives



Business World-Compaq Award for 'Social Responsiveness' instituted by FICCI from the then Hon'ble Vice President of India - Mr. Krishan Kant in 1999.

Mrs. Akhila Srinivasan receiving the Award from Mr. Krishan Kant, the Former Vice President of India

Mother Teresa Award for Corporate Citizenship

Mother Teresa Award for Corporate Citizenship instituted by Loyola Institute of Business Administration (LIBA), Chennai in March, 2002.

Mrs. Akhila Srinivasan with the Mother Teresa Award



Certificate, Diploma and Two Year Associate degrees in

- ❖ Information Technology
- ❖ Parenting and Childcare
- ❖ Sports Education

Certificate courses in

- ❖ Integrated farming (in association with National Agro Foundation)
- ❖ NBFC (in association with Shriram City Union Finance)
- ❖ Tailoring and fashion design

Diploma in

- ❖ Two wheeler mechanism
- ❖ Carpentry
- ❖ Plumbing

Also job-oriented courses are offered for the poor women on Industrial tailoring, Embroidery and Zardosi through the Vocational Training Centre.

GiveLife

Shriram Foundation collaborates with GiveLife, an independent Trust formed with the main objective of extending help to underprivileged children, in the form of Nutritious food, books, school bags, tuition fees, coaching facilities etc.



Under this program, donations are accepted from Corporate entities (of which Shriram Group is also a part) and individuals who are desirous of extending financial aid for educating the underprivileged children. The program provides a package of aid to children and their families to enable enrolment and school attendance.

Further support is extended through tuition centres in the following areas:-

- ❖ Motivational training, self esteem and personality development
- ❖ Health and Hygiene
- ❖ Practical English, Basic computer skills and Art
- ❖ Regular counselling and interaction with children
- ❖ Accessing jobs, setting up micro enterprises
- ❖ Supplementary tuition, including training of tuition teachers

GiveLife has extended educational support to over 8,400 children during 2009-2010.



Report card – A snapshot

Number of beneficiaries supported by the foundation

Particulars	Beneficiaries
Shriram IGNOU Community College, Thiruneermalai	50 Students
The Ashram - Children's Home, Thiruneermalai	60 Children
Shriram Vocational Training Centre, Thiruneermalai	150 Students
Sri Sri Vidya Mandir Matriculation School, Anaikoil	500 Students
Shriram Matriculation School, Andhra Pradesh	600 Students
Shriram Matriculation School, Thiruneermalai	800 Students
GiveLife	8400 Students

Micro Finance

Shriram Cirrus Max Finance seeks to establish a viable business model to deliver universally accessible high quality, low cost credit to rural areas and to further develop that into a generic model for delivery of other kinds of services like health and education.

The Current business model is based on a unit comprising of four to five persons, serving up to 60 villages, with a capacity to manage a "saturation load" of about 400 loan accounts and assets of about Rs. 2 crores. Total costs, of such a unit would start at about Rs.5 lakhs p.a. and peak at Rs.10 lakhs. Portfolio attrition is expected to remain between 1% and 2%. With cost of funds no higher than 12%, it should be possible to deliver credit at rates below 20%, lower as efficiencies rise. Some ten such units are under development.

The presence of even one efficient but low-interest rate service provider in the market will almost certainly induce others to lower rates and improve quality. With much lower efficiencies than outlined above, the Pilot reached some 18,000 households in over 400 villages in 6 states, between '04 and '10.

Staff Details

Gender	Paid Full Time	Paid Part Time	Paid Consultants	Unpaid Volunteers
Male	13	4	1	4
Female	93	5	0	7

Staff Details - Salary-wise Breakup

Slab of Gross salary (in Rs.) plus benefits paid to staff (per month)	Male staff	Female staff	Total staff
Less than 5000	09 (03 - Part time)	33 (05 - Part time)	42
5,000 – 10,000	07	64	71
10,000 – 25,000	01	01	02
25,000 – 50,000	N.A	N.A	N.A
50,000 – 1,00,000	N.A	N.A	N.A
Greater than 1,00,000	N.A	N.A	N.A

Total annual payments made to consultants (in Rs.)	Number of consultants
Less than 5000	N.A
5,000 – 10,000	N.A
10,000 – 25,000	1
25,000 – 50,000	N.A
50,000 – 1,00,000	N.A

There was no International travel by Board Members/Staff/Volunteers on behalf of the organisation for 2009-'10.

There was no National travel cost incurred by Board Members/Staff/ Volunteers on behalf of the organisation for 2009-'10.



Donors of various projects of Shriram Foundation

Donations Received	Amount INR
Mr. Arun Duggal	500,000
Mr. Ashish Dhawan	500,000
Mr. Ravi Bahl	200,000
Chrys Capital	500,000
Mr. P. Vaidyanathan	400,000
TPG Capital (Newbridge)	13,23,000
Axis Bank Foundation	10,00,000
DSP Merrill Lynch	675,000
Mr. Martin Finegold, Cambridge Plc, UK	800,000
Nimmagadda Foundation	38,00,000
Swami Narayan Trust, London	35,00,000
Care Education Trust, London	73,00,000
TOTAL	2,04,98,000

Staff Remuneration statement (in Rupees)

Head of the organisation (including honorarium)	:	Rs. 0 per year
Highest paid Full Time regular staff	:	Rs.1,74,000/- per year
Lowest paid Full Time regular staff	:	Rs.26,400/- per year

Annual Gross Remuneration paid to members of Statutory Governing Body

S. NO.	NAME	GROSS REMUNERATION Per Annum (Rs.)
1	Mr. R. Thyagarajan	ZERO
2	Mrs. Akhila Srinivasan	ZERO
3	Mr. G.V. Raman	ZERO
4	Mr. S. Natarajan	ZERO
5	Mr. R. Sridhar	ZERO
6	Mr. K. Madhava Sarma, IAS (Retd.)	ZERO
7	Mr. S. Bapu	ZERO
8	Lt. Col. M.S. Ashok (Retd.)	ZERO
9	Mrs. Vidya Shankar	ZERO

Report of Activities for the year 2009-10 - Ashram

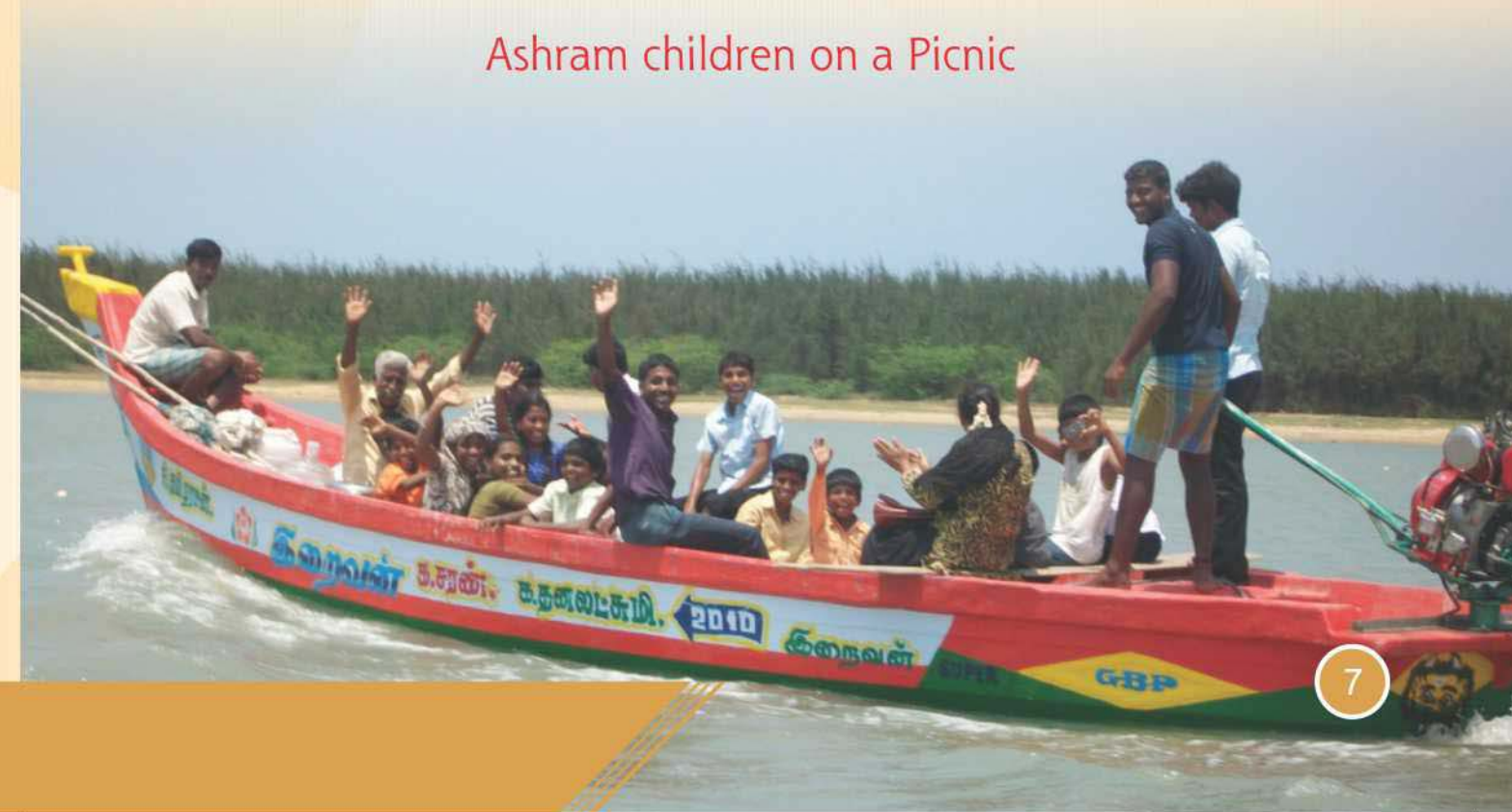
Ashram at new premises

Ashram has been relocated from Alwarpet to the new building which has been constructed inside the campus of Shriram Matriculation School at Thiruneermalai.



Shifting of Ashram has helped many students to join Shriram Matriculation School. It gave an opportunity to all the Tamil medium students to study in English medium. Primary section students enjoy the schooling since they undergo Montessori learning system. A few of our higher class students have performed well in the academics despite the change in the medium of instruction.

Ashram children on a Picnic



Festivals & Outings

Ashram gives importance to all the festivals in order to emphasize culture, tradition and above all the pleasure of sharing with each other. Many festivals were celebrated in the year '09 - '10 also.

Ganesh Chaturthi was celebrated by conducting a small pooja. Students took part in the preparation of sweets. Saraswathi Pooja was celebrated by doing pooja and prayers.

Deepavali was celebrated in a grand manner as usual. Many donors generously donated new clothes, sweets, crackers etc., for children. A variety of sweets was prepared at Ashram.

Christmas was celebrated with tremendous enthusiasm and fun as usual. Children got involved in preparing Christmas crib and the entire place was decorated with lights.



Season of Love

Students were taken to Season of Love programme conducted by Tamil Maiyam at St. Bede's High School. They enjoyed the programme, gifts and the delicacies.



Pilot Learning centres

a) Vichur

- ❖ Very backward village, 35 kms from Chennai in Thiruvallur district
- ❖ Teachers oriented on the use of material and philosophy are getting trained for the Montessori course
- ❖ Present strength is 45 and parents want the centre to expand to higher classes

b) Madanapalle

- ❖ Situated in Reddivaripalli, Chittoor District, Andhra Pradesh
- ❖ The school is functioning on a temporary accommodation, and donors are supporting the project of classroom construction. Pre-primary class of 3 to 6 year-olds and Class 1 for older children have been positioned with the Montessori methodology
- ❖ Teachers are oriented on the use of material and philosophy are and getting trained for the Montessori course



Shriram Foundation supports running costs of both the centres.



Background

Public School education has delivered little for the child today. Without decrying persistent efforts from authorities to improve the situation, we have launched a model which can cater to small groups of children in any part of the country, especially the rural areas, partnering with parents and the community.

Method of Project Execution

- ❖ Train teachers from villages equipping them with English language skills and general knowledge on all subjects up to 8th Std level as a bridge course precursor to the main Montessori training course
- ❖ About 50 Children from local areas attend this school, paying a very nominal fee of about Rs.50 to Rs.100 per month



Methodology

- ❖ The main training program after our bridge course, would be for a period of One year (could extend to 2 years as it depends on the capacity of the candidate), in Navadisha Montessori Institute, an Internationally recognized (AMI – Netherlands, founded by Dr. Maria Montessori) Training Institute in Chennai with a curriculum adapted to Indian conditions, completely based on Montessori principles
- ❖ The candidate will be exposed to real life experiences with children in Montessori environments besides access to International experts in the field



Support System

- ❖ Periodic refresher courses
- ❖ Collaboration with International programs and Experts
- ❖ Training on preparation of materials
- ❖ Regular visits by faculty and trainees to the centre
- ❖ Regular Online support through net connectivity
- ❖ Education Sponsorships for the students to subsidize for very poor school children



Picnics & Educational Tour

Visit to Zoo



M/s. World Bank, a regular donor of Ashram, arranged an outing for kids. Children were taken to Vandalur Zoo on 10.10.2009. Children enjoyed seeing the wild animals. Special food was served by the donor to the kids. The visit also emphasized the need to protect the environment and wildlife.

Visit to Mahabalipuram

Children were taken to Mahabalipuram on 21.09.2009. Enroute they visited Muttukaadu Boat Club, Crocodile Bank and Butter Rock.



School Competition

Many children participated in various events conducted in the school and won prizes.



All round Development

Ashram realizes the need to provide training in life skills. Children were taken to banks, post office, market, railway station as part of Life Skills Development. These visits covered the basic knowledge of how to open a bank account, facilities available in post office etc.

Report of Activities for the year 2009-10 Shriram Matriculation School

Medical Camp

In order to promote the overall well-being of children, the school conducted a health screening camp from Feb 26 - March 11, 2010 with the help of Sri Kanchi Kamakoti Child Trust Hospital. Over 800 children and 30 staff members were screened. Currently, the Hospital is planning to do a follow-up study of those children who need specialized care.



Teacher Development and Training

Teacher Development has been a strong focus of Shriram Foundation vis-a-vis its schools. To empower teachers with new skills and improve their classroom practices, the school has partnered with Relief Foundation.

Jun '09 - Feb '10 : The teachers participated in over 40 days of training with the focus on improving teachers' classroom practice and increasing subject knowledge.

Jan - Mar '10 : Teachers of the Primary School completed a certificate course on Sports Education conducted by the IGNOU Community College, Thiruneermalai. The course stressed on overall physical development of children and provided teachers with novel ways of conducting their Physical Education classes.

Expanding the exposure of students

From March-Dec '09, students from Primary School regularly (once a week) attended Relief Foundation's Creative Resource Centre in Thoraipakkam. The purpose of this was to extend the scope of the students' learning by exposing them to a variety of new activities, games and educational materials.

As part of extending their classroom learning, students from Class I to IX went on a variety of field trips: Adyar Poonga (an Eco Park), MRC Nagar, Vandalur Zoo and Egmore Museum. Most were educational, although some were unconventional and therefore more interesting. Students of class IX, for example, went on a day-long trek with the Chennai Trekking Club. They were briefed about a variety of birds and the varying landforms that they encountered during the trek. Sports Day was an important day for students, as they were able to compete and showcase their skills. Over a period of a week, competitions were conducted in Athletics, Kho-Kho and Kabbadi with prizes being given on Sports Day.



Community Gym at Thiruneermalai

FitnessOne Foundation is involved in promoting Health and Fitness amongst the underprivileged youth in the community and has been instrumental in setting up a community gym at Thiruneermalai Campus of Shriram IGNOU Community College. Shriram IGNOU Community College runs a two year Associate Degree Program in Sports Education Course for those who aspire to become Sports Instructors in schools and colleges. The community gym at Thiruneermalai Campus will further add value to the Sports Education Course. 75% of the cost of setting up the gym has been borne by FitnessOne Foundation, while the remaining 25% was borne by Shriram Foundation.

The Fitness Centre at Thiruneermalai was jointly inaugurated by Mr. Vivekanand, Managing Director of FitnessOne India Pvt. Ltd. & Ms. Kalyani, Director of FitnessOne Foundation and Ms. Vidya Shankar, Trustee Shriram Foundation on 19th July, '10. Both the foundations have agreed to take the relationship forward by offering job-oriented courses, where Sports Students of Shriram IGNOU Community College can be additionally trained as Fitness Instructors and take up employment with FitnessOne, thus creating job opportunities for rural youth.



Micro Schools

He who opens a school door closes a prison - Victor Hugo

Our Mission

- ❖ To reach out to children at an young age and ensure a strong foundation of learning
- ❖ To ensure that every family coming from a poor background has access to good education
- ❖ To make sure that each child gets the precious gift of learning, adapted to his/her unique identity and skills
- ❖ To help solve the problem of juvenile delinquency and drop-outs, by helping children get quality education

Our Goals

- ❖ To target families in rural areas that do not have access to good schools
- ❖ Ensure every child between the age of 2½ yrs and 5 yrs gets pre-school education based on Montessori methodology
- ❖ Children will learn sensorial, language, mathematics, practical life, social and other skills for a holistic development



Report of Activities for the year 2009-10 IGNOU Community College

- ❖ The first batch of students who got registered with various courses, started attending classes from August '09 onwards.
- ❖ A career development program focusing mainly on 10th and 12th Std. students was conducted in about 13 schools during the month of December 2009 covering various courses offered by the college.
- ❖ The first set of students of Information Technology appeared for their Term End Examination in December '09.
- ❖ A community survey of Thiruneermalai was done by our college students in January '10. It covered the Educational and Financial Background, Awareness about health & hygiene and planning.



- ❖ New courses were launched in the college in the month of January '10 on Two-wheeler Mechanism and Sports Education. The minimum eligibility criteria is a pass in 8th Std.
- ❖ As part of academic activities, field visits are included in the college curriculum. Students of Information Technology visited Sri Ranganathar Temple, Thiruneermalai in February '10 towards their Humanities and Social Science project.
- ❖ Students of Information Technology and Two - wheeler Mechanism visited Periyar Science & Technology Centre, Chennai on 20th March '10.

- ❖ Students of Two-wheeler Mechanism visited Rajalakshmi Two-wheeler Mechanical Shed, Chennai in April '10 towards acquiring practical knowledge of real time work.
- ❖ As part of knowledge exchange programme, Shriram IGNOU Community College established rapport with Oakland Community College, Michigan, USA. A team of faculties representing various departments visited the college campus on 3rd March, '10. They conducted workshop for college faculties for 3 days from March 3, '10 to March 5, '10 covering various topics. This opportunity was extended to other community colleges as well. Representatives from 5 different community colleges from Tamilnadu and Bangalore participated in the workshop and got benefitted. At the end of the workshop, the Oakland team was taken to Pulsars Private Limited in SIDCO Industrial Estate, Thirumudivakkam to understand how skill based training offered at various colleges in the city are helping the companies. The team appreciated the efforts put in by Shriram IGNOU Community College and offered continuous support in future too.



- ❖ Students of Information Technology and Two - wheeler Mechanism visited Shriram City Union Finance Company, Chennai and Greaves Cotton Limited, Gummidipoondi in May '10 as part of their project visit.

Akshaya Patra - Noon Meal Scheme



Akshaya Patra is a mid-day meal program initiated by Hare Krishna Movement, Chennai. Shriram Foundation has partnered with the Hare Krishna Movement, Chennai to provide mid-day meal to all the students & staff of Shriram Matriculation School, inmates of Ashram & college students in the Thiruneermalai Campus. The programme was launched on July 1, 2010. It was jointly inaugurated by the President of Hare Krishna Movement, Chennai and Ms. Vidya Shankar, Trustee.



Report of Activities for the year 2009-10 Shriram Vocational Training Centre

Government Projects

March 2009

Government of Tamil Nadu's project called "Magalir Thittam", a scheme under "Women Welfare and Development", was implemented. Kishore Sakthi Yojana Project was also implemented through our centre in Thiruneermalai during March '09. The 3 month project concentrated on Tailoring and Embroidery courses. Students were given Rs.900 per head as stipend for the course. The main focus of the project was women empowerment. 30 students from various Self-Help Groups got enrolled for the project. At the end of the program, Government certificates were distributed to all the students.



June 2009



The Kanchipuram division of Magalir Thittam came forward to implement the second project on Women Skill Training program in our Centre, Thiruneermalai. Students were given training on Tailoring and Embroidery and were given stipend of Rs.1000 per head. 30 students from various Self-Help Groups from the surrounding villages of Thiruneermalai participated in the program.

November 2009

Thiruneermalai Town Panchayat (Government of Tamil Nadu) implemented Swarna Jayanthi Sahari Rojgar Yojana Project through Shriram Vocational Training Centre. The project concentrated on "Cuttle Framework", zardosi and embroidery and was a 3 month course. The students were given Rs. 600 per head as stipend. 16 women from various Self-Help Groups around Thiruneermalai got benefitted from the program.



Shriram Projects

Other than Government projects, 4 batches of tailoring classes were conducted through Shriram Vocational Training Centre for 80 students free of cost. The course duration was for three months. The students were awarded certificates from Shriram Foundation at the end of the training period.



Workshops

A one-day workshop was conducted for participants of all the Government & Shriram Projects. The students were given training on Soft Toys making, Phenyl making, Soaps, Soap Oil, Computer Incense Sticks, other craft work (Woolen & Jute work) & Readymade Masalas.



Outcome of Programmes

All the projects have proved to be successful. Many women in the area are able to find employment for themselves in various companies. These initiatives go a long way in ensuring Women Empowerment.



Summer Camp

One month summer camp was conducted in the month of April '10 on Spoken English and Computer Basics. Nearly 40 students in and around Thiruneermalai got enrolled and benefitted by this programme. Ms.Vidya Shankar distributed certificates to the students and suggested to conduct such programs regularly.



Basic Tailoring Program

Shriram Matriculation School

High School students of Shriram Matriculation School attend regular classes on Basic Tailoring. While most of them are girls, boys too attend the Vocational Training Centre to learn craft making etc.