



Shriram Foundation is committed to the cause of Education and Skill Development focusing on the most marginalized and vulnerable sections of the society



ANNUAL REPORT 2015 – 16

OUR TRUSTEES:



Padma Bhushan R. Thyagarajan
Founder,
Shriram Group



Dr. Akhila Srinivasan
Managing Director,
Shriram Life Insurance Co.Ltd.,
Managing Trustee,
Shriram Foundation



Mr. S. Natarajan,
Director,
Shriram Group



Mr. G. V. Raman,
Director,
Shriram Group



Mr. S. Bapu,
Retd. Chief Commissioner of Income Tax



Mr. A. N. Radhakrishnan
Correspondent,
P.S. Senior Secondary School, Chennai



Dr. V. Shankar
President , The South Indian Education
Society (SIES) and Shri Shanmukhananda
Fine Arts & Sangeetha Sabha, Mumbai

Letter from Dr. Akhila Srinivasan

Managing Trustee

Dear friends, associates & well wishers of Shriram Foundation

This has been an active and fruitful year for the Foundation. In both the fields of activity that we have adopted - Education and Skill Development - this year saw new partnerships being forged and numerous activities planned and executed.

In a new partnership with Rise India, the Foundation supported 5000 youth in receiving training in driving, retail and hospitality sectors across India. At Krishna District, the Foundation conducted several teacher-centered and student-centered programs for its member-schools and the activities have been very much appreciated and welcomed.

At Thiruneermalai, Chennai, the Foundation's own school has doubled its strength in just three years and is all set to send its first batch of students for the State's School Leaving Certificate Examination. In Mangalagiri, Andhra, the Foundation's school is planning for renovation and upgrading to a High School in the light of its impact in the community.

The Foundation added to its Rural Schools program by funding Single Teacher Schools in setting up 50 new after-school support centres in villages in Tiruvallur and Kancheepuram districts.

The enthusiasm and energy generated by these programs has renewed our determination and commitment to forge ahead with greater vigour.



School Education

Shriram Foundation has adopted a two-pronged approach in its School Education Development Initiative for the semi-urban and rural communities which have limited access to quality education. The Foundation runs two schools for the underprivileged, one at Thiruneermalai, a suburb of Chennai and the other at Nulakpet village, near Mangalagiri in Guntur District, Andhra Pradesh. In addition, the Foundation also supports rural schools run by like-minded organisations which require infrastructure, academic and financial assistance

Acknowledging the role of education in the upliftment of the needy and in social equalisation, Shriram Foundation has committed itself to provide access to good education to underprivileged communities in remote locations. In its efforts to take quality education to the doorsteps of the needy, the Foundation has focused on two broad areas of intervention: the school infrastructure and teacher empowerment. Being the space, both physical and cultural, where the service of education is transacted and located, it is important for the school to be spacious, clean, bright and comfortable for both the teacher and the taught. Over the years the Foundation has supported the construction and maintenance of school infrastructure in the schools it runs and supports. The Foundation has also worked extensively in the area of teacher empowerment, by enabling teachers to acquire new skills, certifications, and by providing them with tools and aids that could make them both efficient and effective in the classroom.

OUR SCHOOLS

Shriram Matriculation School (SMS), Thiruneermalai

Shriram Matriculation School, (SMS) Thiruneermalai, is located in a calm rural milieu at the foot of the Thiruneermalai hills on which stands the statuesque Sri Ranganatha Perumal temple. An English medium school following the Samacheer Kalvi (Uniform Syllabus) Program, SMS is affiliated to TN Matriculation Board, Tamil Nadu. The school caters to 800 children from the families of daily wage labourers, stone quarry workers and factory workers and provides quality education from pre-primary to Class X. The school boasts of the highest enrolment in the whole Thiruneermalai Town Panchayat area.



SMS in 2015-2016

Class IX was introduced during academic year 2015-16 with a view to preparing the first batch of class X students for the State Board exams to be held in March 2017.

A 3-year MOU was signed on April 1, 2015, with PS Education Society (PSES), Chennai for management and academic support to the school. The PS Education Society is a registered education society running a group of reputed schools in the city of Chennai. The School Governing Council has representatives from SF and PSES and gives direction to the school's academic and co-curricular programs. The School Correspondent deputed by PSES is responsible for day-to-day management of the school. Teachers from PS Matriculation School have been sharing their experience and expertise with SMS teachers, conducting classes and lab sessions. These initiatives will help the school and the children to face the future with confidence.



Events at School



Regular Parent-Teachers' meetings are conducted to explain the school management's plans for various classes and to address parents' concerns.



Children from classes III to VIII participated in the International Maths Olympiad conducted by Science Olympiad Foundation. Nine children were given merit certificates.



Bhumi Foundation, Chennai, organized a robotics workshop for select students every weekend in April 2016. At the post workshop assessment, E. Vaishnavi of Class 9, was selected for a free foundation course in robotics. She is 1 of 3 students selected from Chennai.



All students were taken on field trips to appreciate and understand nature, science and history. Students of classes 8 and 9 visited Mahabalipuram. We believe that exposure through field trips give the children a complete educational experience.



69th Independence Day celebration
March Past



Cultural Programs



In connection with International Yoga Day, a yoga workshop was conducted by Isha Yoga. Yoga has since become a regular feature in the school timetable.



Drill



Display board with posters prepared by children of classes 5 to 8 as part of the theme based exploration program Discovery



Prize distribution to the winners of intra-school competitions in elocution, poster presentation and poetry recitation

Sports at SMS :

SMS students have been participating in zonal level competitions in various sports.

Kabaddi:

On 9th July 2015 at Government School, Kandigai, SMS boys won the zonal level (Juniors) category.



Table tennis:

In the matches held on 14th July 2015 at Government School, Mambakkam,

1. K. Kadhira (Winner) - VIII Std - Under 14 single category

2. Thamizhvanan and Raghul (Winners) - VIII Std - Under 14 doubles category

Raghul (VIII Std) was selected by School Games Federation of India (SGFI) to represent the State.

Kho-Kho:

In the Kho - Kho matches on 15th July 2015 at Government School, Mambakkam, our school won the girls' zonals.



Shriram Matriculation School (SMS), Mangalagiri

Shriram Matriculation School was started in 1996 at Guntur. It provides free education to around 400 children from nursery to Class VIII. It offers English and Telugu medium of instruction for students from the neighbouring low income areas comprising families of mainly daily wage earners. The school will be taken upto class X and infrastructure improvements are planned.



School Assembly



Free medical camp in November 2015



Computer practical classes conducted for students of grades 5 to 7



Mobile Science Lab as part of Summer Camp



RURAL SMALL SCHOOLS PROGRAM

The Foundation is committed to improving the quality of education by working with small rural schools in the southern states.

VSR Montessori School, Reddivaripalle Village, Chittoor Dt., Andhra Pradesh, was supported by the Foundation for the period 2011-15. Other supported schools are Sri Sri Vidya Mandir, Anaikoil and Shriram Prajna Bharathi Vidya Kendra, Shimoga. The Foundation assists these schools in various ways including funding for capital expenditure and revenue expenditure, management and academic support.

A new program, Mission 100, has been launched to scale up the Rural Schools programme and reach out to more schools. The Foundation also commenced a 5 year support program for Single Teacher Schools.

Mission 100 Project

In an initiative to improve the quality of education in rural budget private schools serving economically weaker sections in Andhra Pradesh, a new initiative called Mission 100 was launched in 2015. The core belief of this initiative is that quality education should be accessible to every student irrespective of the section of society they belong to.

The main objective of this project is to partner with rural schools and enable them to provide quality education. Under this project, 25 schools in Krishna district, Andhra Pradesh were identified after an extensive search process to receive support from the Foundation.

An MOU for a limited period of five years was entered into with the schools. The M100 program aims at improving the physical infrastructure of School (Classroom infrastructure, Laboratory, Library, ICT, Digital Classrooms) and improve Quality of Teaching through Capacity Building (periodic training and monitoring the performance of teachers). For students, the project aims at imparting value education programs, encouraging Sports, arts and co-curricular and extra-curricular activities.



Inauguration of Mission 100



Newspaper coverage



Benches



Water Purifier



Computers



Sports Kit



Training Session



5-Day Teacher Training Program

Sri Sri Vidya Mandir, Anaikoil

Sri Sri Vidya Mandir, Anaikoil, promoted by the Art of Living Foundation and International Association for Human Values, has received the Foundation's support since 2009. It caters to 620 students most of whom come from families involved in fishing or farming. The school provides elective subjects of welding, electrical and tailoring for standards eight to ten. The training is provided by the Sri Sri Industrial School. The school is also active in many community interventions including awareness programs on tobacco and alcohol addiction, spoken English and computer classes for the local youth.



Materials based activities



Yoga class



Science Lab



Farming as a vocational activity



Shriram Prajna Bharathi Vidya Kendra, Shimoga

Shriram Prajna Bharathi Vidya Kendra (SPBVK) was started in Shimoga, Karnataka, in 2005 to address the growing need for English education in the region. Shriram Foundation has been associated with the school from 2013. With the support of Shriram Foundation, the construction of the school building was completed in March 2016 accommodating 200 students upto class X. The school enjoys tremendous support from the community and has a great potential to be a truly significant community space for learning and social transformation.



Flag hoisting



Pre-primary children all dressed up for activity



Teacher training workshop



School library and reading room

Single Teacher Schools

Single Teacher Schools (STS), established in 2006, is run by Swami Vivekananda Rural Development Society across 650 remote villages of Thiruvallur, Kanchipuram and Nagapatinam Districts of Tamil Nadu. STS provides after school support to poor children who have limited access to quality education. SF proposes to extend financial support for five years to 50 schools in the districts of Thiruvallur and Kanchipuram in Tamil Nadu. The association with STS started in October 2015. Over 1500 children from underprivileged communities are benefitted through our association with STS.



STS is also involved in community development activities in the villages in which it operates which includes health camps, disaster relief and construction of household toilets.



Mrs Akhila Srinivasan, Managing Trustee, Shriram Foundation visited an STS school and interacted with the children



A typical school



Extensive and intensive training for teachers



Eye screening camp



Constructed 65 Toilet cum Bathrooms in villages



Flood relief



Livelihood

Shriram School of Vocational Education

Shriram School of Vocational Education (SSVE) formerly known as Shriram - IGNOU Community College Chennai, was established in the year 2009. The main objective of starting vocational education at Thiruneermalai was to address the educational needs of the rural and urban poor by offering practical job oriented courses at subsidized rates that are not only affordable but are also of high quality. SSVE was affiliated to the State Council for Vocational Training in 2014. The centre offered certificate courses in Two-wheeler mechanism, Electrical Technician, Agriculture (Integrated Farming and Organic Farming), Non – Banking Financial Company (Business Management) and Tailoring & Embroidery. Around 150 students were trained every year. Agriculture students received practical exposure to farming and animal husbandry on the farm taken on lease by the Foundation. The commercial tailoring unit produced school uniforms and bags on job work basis. A subsidized crèche facility was provided for children of women employed in the unit. The centre was closed in July 2016 to provide for the growing space requirements of SMS, Thiruneermalai.



Sri Sri Industrial School, Anaikoil

The school was started in July 2010 at Anaikoil, Nagapattinam district by SF and Art of Living Foundation for the Tsunami affected villages. It offers 1 year certificate courses in Electrical Technician, Welding Technician, Non – Banking Financial Company (Business Management) and Tailoring & Embroidery. Around 100 students are trained every year. Classroom training is supplemented by field visits to industrial establishments.



Livelihood Mission - Scaling up

In order to reach large numbers of youth across India, the foundation engaged RISE India Group as a training partner. Youth from across the country were mobilized, counseled and trained in work skills as well as life skills. Industries with high employment potential were selected so as to provide adequate opportunities for placement.

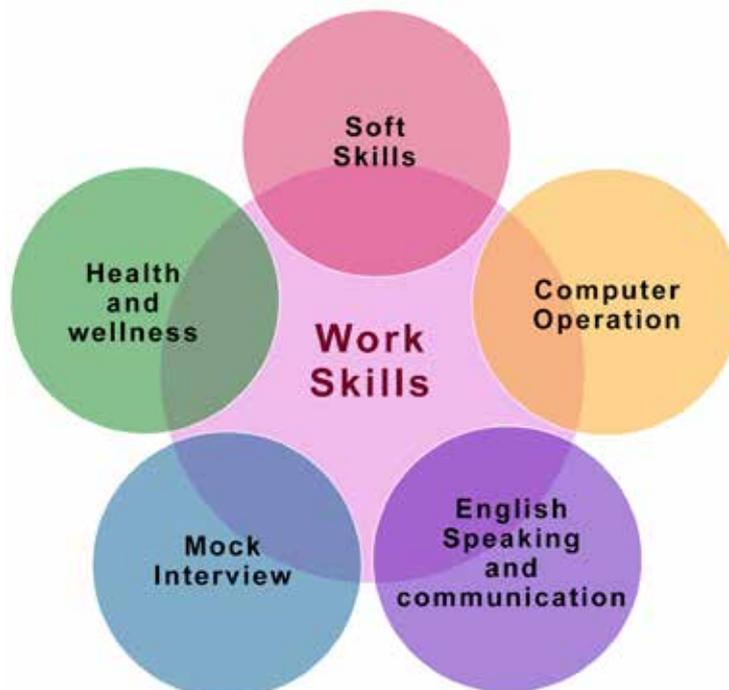




The selected skills were driving (covering commercial vehicles, passenger cars and forklifts), hospitality (housekeeping and food and beverage service) and retailing (customer service, store management). Each program was designed to incorporate classroom training and practical training using mock up rooms, simulators and driving tracks. Candidates were also trained in personal grooming, etiquette, English speaking, computer operations, personal financial management, health and fitness. Through extensive industry interactions, job fairs were organized and a significant proportion were placed with reputed organizations.

Driver training : A snapshot

Over 4000 candidates received driver training including 3000 in the year 2015-16.



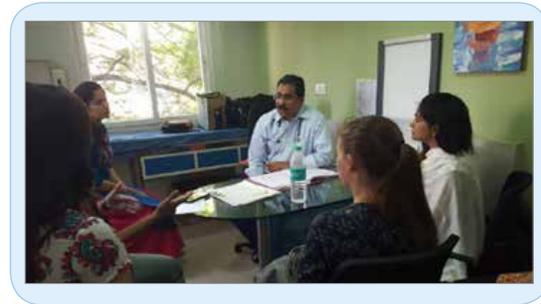
Hospitality and Retail Training : A snapshot

875 candidates were trained across 6 locations in Northern and Western India of whom 400 opted for Hospitality courses and the remaining for Retail industry courses. The candidates were placed in leading hotels, restaurants, offices and retail chains.



Advocates for Babies in Crisis Society (ABC), Hyderabad

ABC – Advocates for Babies in Crisis Society, is a volunteer-based organization that was started in 2013 by a group of women in Hyderabad. It aims to aid orphans and destitutes in distress. ABC supports three orphanages in Hyderabad by improving the health and social responsiveness of orphaned children via love and touch. SF has been extending financial support to ABC since August 2014.



ABC provides essential items to these orphanages. In medical emergencies, volunteers arrange for doctor consultations and hospitalization. Volunteers also organize fun activities for the children.



Educational Scholarship Program

Shriram Foundation has been providing scholarships to children of lorry drivers and cleaners identified through local lorry owners' associations. Children from class 8 to 12 are given scholarship amounts of Rs.3000/- to Rs.3500/- to help them meet their educational expenses.





Mrs Akhila Srinivasan distributing scholarships along with Mr P P Puntambekar of STFC



Some of the scholarship awardees

Chennai Flood Relief

Shriram Foundation set up a special fund towards Chennai Flood Relief operations. Total funds received as donation was Rs.5.17 crore including contributions from group companies, employees and business associates such as Apax Partners, Sanlam Group, Treeline Group, Care Trust, India Infoline, Rise India Solutions, Bharat Welfare Trust, Multiples Alternate Asset Mgmt.P.Ltd and Scout Business Services P.Ltd.

The relief work started in December 2016 and continued till mid of February 2016. The flood relief efforts were carried out under the direction of Ms.Subhasri Sriram, Executive Director – Shriram City Union Finance Ltd and Mr.P.Sridharan, Executive Director – Shriram Transport Finance Co Ltd.

Over 300 volunteers of STFC & SCUF were involved in providing first aid, moving the sick to hospitals, cleaning school buildings, distribution of potable water, bedding, clothing, cooking utensils and books for school children. Assistance was aimed at addressing repair of homes and dwellings and livelihood restoration. Over 10,000 kits containing essential items like rice, cooking oil, mats, saree, dhoti, etc. were distributed in and around Chennai and Cuddalore. Kitchen utensils, iron boxes, sewing machines, carpentry tools, electrician’s kits and painting material were distributed to help the self-employed resume their work. SCUF arranged 2-wheeler repair camps in flood-affected areas.



Financial Report

SHRIRAM FOUNDATION
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31.03.2016

EXPENSES		Rs.Ps	INCOME		Rs.Ps
To	Advertisement Expenses	122,550.00	By	Donation Receipts	181,524,082.82
*	Audit Fees	14,250.00	*	FD Interest Receipts	481,632.00
*	Bank Charges	14,282.20	*	Insurance Claims Received	1,013,000.00
*	Donation	6,700,000.00	*	Interest Received from SB A/c	512,401.00
*	Driver Reimbursement	125,200.00			
*	Educational Assistance to Nalanda Seva Trust-CAPEX	1,600,000.00		Excess of Income over Expenditure	
*	Educational Assistance to Nalanda Seva Trust-REVEX	1,845,500.00		from:	
*	Educational Assistance to Sri Sri Industrial School-REVEX	1,464,575.00		Tamil Nadu Flood Relief	14,004,045.00
*	Educational Assistance to SSVM-Anaikoil	8,929,240.00			
*	Educational Assistance to Teach to Lead	346,581.00			
*	Educational Assistance to VSR Montessori School-Redivarpalli	374,520.00			
*	Fees Paid	2,505.00			
*	Honorariums	372,500.00			
*	Insurance premium paid	67,977.00			
*	Interest on late payment of TDS	3,060.00			
*	Miscellaneous expn	2,596.00			
*	Out of Pocket Expenses	1,125.00			
*	Outreach programme expn-Schools	12,000.00			
*	Petrol Reimbursements	80,665.00			
*	Postage and Courier	13,116.00			
*	Printing and Stationary	137,058.00			
*	Professional Fees	1,676,527.00			
*	Scholarship	54,957,000.00			
*	Staff Welfare	105.00			
*	Travelling and Conveyance	194,151.00			
*	Vehicle Maintenance	4,431.00			
*	Web Site Development Charges	115,994.00			
		79,177,468.20			
	Depreciation :				
*	Library Books	-			
*	Building	41,582.24			
*	Computer	16,731.13			
*	Camera	3,502.31			
*	Fan	1.76			
*	Montessori Teaching Materials for Resource centre	26,762.52			
*	Furniture & Fittings	8,110.74			
*	Vehicle TVS 50xl	62.48			
*	Vehicle	99,998.03			
*	Learning Aids	-			
		196,751.22			
	Excess of Expenditure over Income from				
*	- Schools	13,591,233.96			
*	-Shriram Ignou Community College	5,092,661.16			
*	-Mission 100	8,981,554.88			
*	Skill Development-PAN India	85,105,427.00			
		112,770,877.00			
*	Excess of Income over Expenditure	5,390,064.41			
		197,535,160.82			197,535,160.82

For SHRIRAM FOUNDATION

For G.BALU ASSOCIATES

MANAGING TRUSTEE

R.RAVISHANKAR
PARTNER

Place:Chennai
Date:02.09.2016

CHARTERED ACCOUNTANTS
M.No: 26819

SHRIRAM FOUNDATION
BALANCE SHEET AS OF 31.03.2016

		(Rs)		(Rs)
LIABILITIES			ASSETS	
Capital Fund A/c.			Cash on Hand	50,223.50
Opening Balance	16,747,200.52		Indian Overseas Bank A/c.No:5753 (East Mada Street Branch,Mylapore)	286,149.29
Add: Additions during the year		16,747,200.52		
			Indian Overseas Bank A/c.No:15262 (East Mada Street Branch,Mylapore)	52,765.00
General Fund			Indian Overseas Bank A/c.No:8661 (Stella Maris College Extension, For Foreign Contribution Purpose only)	1,253,822.22
Opening Balance	42,401,871.62			
Add: Excess of Income over expenditure	5,390,064.41	47,791,936.03	Indian Overseas Bank A/c.no.7642 (East Mada Street Branch,Mylapore)	369,100.00
Sundry Creditors		45,086.00		
TDS Payable		4,739,044.00	Axis Bank A/c No-006010101064227 (R.K.Salai,Mylapore,)	9,570,221.83
			Axis Bank A/c No-909010040916780 (Shriram IGNOU -Tambaram,)	55,806.59
			Axis Bank A/c No-428010100214773 (Tambaram,)	984,342.25
			Axis Bank A/c No-915010061010408-flood relief	12,750,223.00
			Axis Bank A/C No 913020036702698 (Vijayawada)	9437.28
			Dena BankA/c No-086310026659	513.00
			Fixed Deposits in IOB	750,000.00
			Kissan Vikas Patra	25,000.00
				-
			Fixed Assets	
			Gross Block	71,396,184.00
			Less: Assets written off	1,439,135.00
			Less : Depreciation	31,138,630.71
				38,818,418.29
			Advances & Deposit	
			Electricity Deposit	91,458.00
			Caution Deposit	2,775.00
			Telephone Deposit	3,500.00
			Rental Advance	83,000.00
			Tax Deducted at Source	40,511.00
			Advances	4,126,000.00
		69,323,266.55		69,323,266.55
For SHRIRAM FOUNDATION			For G.BALU ASSOCIATES	
MANAGING TRUSTEE			R.RAVISHANKAR	
Place:Chennai			PARTNER	
Date:02.09.2016			CHARTERED ACCOUNTANTS	
			M.No: 26819	

Looking Ahead



“The best way to find yourself, is to lose yourself in the service of others.”

-- Mahatma Gandhi

Through the Shriram Foundation we have touched the lives of over 6,000 women and youth and 30,000 school children; but this is just the start of a long journey. We constantly strive to find newer and more enduring ways to empower and enable people especially the underprivileged.

In the coming year, we will continue to work in the area of school education through our own schools and supported schools.

At SMS, Thiruneermalai, we will be providing special counseling and support for our first batch of students writing the tenth board exams. Teachers from the PS Matriculation School will be continuously working with the school to conduct weekly classes. At SMS, Guntur we will be conducting teacher training camps and continuing work with the Mobile Science lab. We will also be supporting our partner schools at Anaikoil and Shimoga.

In our Mission 100 project, we will be gearing our focus towards 2 other areas other than infrastructural support, namely teacher development and student initiatives. We will be working with Andhra Mahila Sabha to provide pre-primary teacher training and with Adithya Sagara Foundation for the mobile science lab. We will also be supporting the teachers through classroom observations and teacher magazines. With respect to student initiatives, we will be conducting standardized assessments for students and tailoring our support based on that. We also plan to bring in extracurricular activities for the students like music and dance for their all-round development.

We will also continue extending our support to the Single Teacher Schools, thus reaching out to many more needy sections of the society.

We have always believed that education and skill development are the twin pillars of prosperity. In the coming year, we will be working with the Pratham Skill Development program to train rural and semi-urban youth in the areas of hospitality and healthcare. Our Skill Development projects have proven to be very effective in helping weaker sections of our society become more employable, giving them an opportunity to lead productive lives.

As always, we look to our Trustees, Directors and employees of group companies and well-wishers for their continued guidance and support.





Registered Office :
Mookambika Complex, II Floor, No.4,
Lady Desika Road, Mylapore,
Chennai - 600 004.
Phone: 044 24990356

Project Office :
No. 16, School Road,
Thiruneermalai,
Chennai - 600 044.
Phone: 044 22384767, 044 22730799

Email: shriramfoundation@shriram.com | Website: www.shriramfoundation.org